$400 Million Reduction for Colleges; Matching Revenue Piece Stalled

Planned June election to consider extending $12.5 billion in temporary tax measures may be pushed back to November.

Both houses of California’s Legislature late last week approved significant spending cuts as part of a first step to reduce the state’s staggering budget deficit. A resolution, however, may be months away.

The $12 billion in reductions — if approved by Governor Jerry Brown — will result in a $400 million cut to the California Community College System and a $10 per unit fee increase for students, from $26 to $36.

Those cuts are in line with the Governor's January proposal, which sought a balanced solution to an estimated $25 billion budget shortfall. In addition to the $12 billion reduction, Governor Brown also proposed extending temporary taxes enacted during Governor Arnold Schwarzenegger’s term that are projected to produce $12.5 billion in revenue.

Governor Brown had hoped to win legislative approval to bring the tax proposal before voters in June. However, with Democrats and Republicans unable to reach agreement, it appears that the ballot measure could be delayed until November, or even scrapped altogether.

Without the extension, cuts to the community colleges could grow from $400 million to $1 billion.

The $400 million reduction, which had been considered the “best-case scenario” for community colleges, translates to a nearly $7.8 million cut in funding for the North Orange County Community College District.

Two other scenarios have been considered as planning tools within the District and were outlined by Vice Chancellor Fred Williams during an on-campus presentation on February 28.

At the high end is a $900 million system-wide reduction, which would produce cuts of more than $21.2 million for NOCCCD. Experts now consider the worst-case cuts to be closer to $1 billion, meaning the local figure will be measurably higher as well.

In between those two scenarios is a $600 million reduction, which translates to $13.7 million for the District.

The District and Campus have been planning for the looming budget cuts and are thus positioned to absorb them for the near future.

For additional events, visit the online listings.

Women’s Recognition Event Launches

The college’s first Women’s Recognition Luncheon was held on Thursday in the Cypress College Complex. The event recognizes women on campus — including students, faculty, staff and administrators — in a variety of categories for their commitment to the college.

Organizers from the Diversity Committee and Associated Students hope it will become an annual gathering as part of the
Cypress College Business Seminar Classes Celebrates the 20th Year of Helping Students Succeed in Business

Cypress College celebrates the 20th year of its Business Division Friday Seminar Series. The series, which offers students the opportunity to earn skills certificates in three different program areas — Professional Marketing, Professional Selling, and Small Business Operations — has had a total enrollment of more than 10,000 students.

The Friday Seminar Series has grown mostly by word-of-mouth with students bringing in friends, family members and coworkers to take the classes.

“We haven’t needed any additional funding for the seminars or spent any money on advertising,” said Patti Kishel, the Management/Marketing Department Coordinator, who oversees the seminar programs. “It’s just been one person telling another. We developed the seminars to create a stress-free environment where our students and members of the community can learn about business and network with each other.”

“If you’re not savvy in business then someone could take it away from you,” said Charlie Brenes, the owner of I Love My Jeans retail business. As one of his class projects, Brenes designed a window display showcasing his jeans in the Business Division Building. “Business classes at Cypress have really helped me. I changed the name of my business as a result of an in-class analysis,” he said.

Hal Corbo, another student in the Seminar Series, recently got a job with a newspaper publisher as a result of the classes. “I was at an advantage over another applicant who had experience, but not the education,” said Corbo, who is earning all three certificates.

Herb Holmberg is a music student, but he has been taking the seminars to start a designer cookie business, The Happy Pagan Bakery, which makes cookies with unique flavors like coffee, merlot wine, and Heath bar.

Quyen Phan is using the seminars to build her own personal chef business. She likes the Seminar Series because they are short-term but have a lot of useful information. “Students support each other, especially those who are starting their own businesses or want to think about starting their own businesses,” said Phan.

Students in the Friday Seminar Series are able to earn either 1/2 or 1 unit in each two-day class, or attend on a non-credit basis. The students learn everything they need to know about starting and growing a business and what it takes to market and sell products. Over the years many students have gone on to start successful businesses or to launch marketing and sales careers.

Kishel noted that the students have gotten so involved in the program and made so many new connections that she is currently working with them to create a Business Exchange where they can market their services to each other.

“It’s great to see them get excited about business and the various opportunities they can pursue.”

Some of the businesses the students have started include: bed and breakfast; promotional products; technology; photography; catering; event planning; fundraising; clothing; public relations; insurance; and financial-related companies.

Kishel said that the success of this unique program is due to the instructors, who are all professionals in their fields and eager to teach in a seminar format.

Ryan Lavery is working on a real estate license and is in his fourth seminar. He’s planning to obtain all the skills certificates and said that in each class he always learns at least two or three key points that will help him succeed in starting his own business.

Students like Yvette Barr, who has an events planning business, like the fact that the seminars are short, informative, and professional. Barr also likes the option of earning college units and having the opportunities to network and further expand her business.

Gerry Selcedo wants to start a business designing his own line of elegant women’s clothing and men’s suits. He found the Seminar Series online when he was registering for his classes. It encourages him to want to start his own business and to have the knowledge of what he is getting himself into.

Maggie Desatoff, who is a make-up artist with Mac, enjoys the Seminar Series classes. She said that Patti Kishel’s teaching techniques are easy to follow and she likes the way that Kishel gets everyone in class to volunteer. Desatoff wants to earn all three certificates to help her get a higher paying job.

Among the Friday seminar classes offered are: Business Planning; International Business; Finance and Legal Issues; Marketing Essentials; Advertising and Public Relations; Personal Selling; and Managing Personnel.

For further information, contact Patti Kishel at pkishel@cypresscollege.edu or the Business Division at (714) 484-7211.

CONTINUED: California Budget Cuts Approved by Legislature; Action on Potential Revenue Extensions Delayed

Continued from page 1

With $19 million in reserves and $6.5 million in additional on-going budgetary savings, the good news is that NOCCCD can handle even the worst-case scenario for the 2011-12 fiscal year.

That leeway provides time for planned, permanent reductions to be considered and enacted.

“It’s in 2012-13 that the situation becomes very serious because we won’t have carryover funds remaining,” Dr. Kasler said this week. He also noted that NOCCCD Trustees have made retaining employees a priority.

As an additional cost-savings measure, the campus is taking further steps to eliminate a $300,000 remaining deficit in the Extended Day budget. The shortfall, which had reached $680,000 at the end of last year, exists because the college is educating more students than the state provides funding for, according to Executive Vice President Bob Simpson.

This deficit is unrelated to the current state budget cuts, he said. There is a need to balance the Extended Day budget prior to dealing with the more-significant state reductions, Simpson added.

“We are a very lean organization to begin with,” Simpson said. “Looking at the magnitude of these cuts, these are going to be very painful decisions.”

For nearly a half-million students, Cypress College has been a springboard to their dreams, Cypress College: Motivating Minds.
CONTINUED: Commendations and Recommendations of Site Visit Team Compiled from Oral Report to the Campus

Continued from page 1

During last week’s meeting, Dr. Lori Gaskin, who chaired the site-visit team, offered a strong positive reinforcement for the work employees do at Cypress College. Below are further details of her oral report.

Commendations:
• Commends the college for developing the research capacity on this campus that can only be described as strong, effective, genuine, and prolific.
• Further, the team commends the college for institutionalizing a robust program review process across all sectors across the campus. And for fostering its evolution into a functional and effective planning and resource allocation tool.
• The caliber of (Career Technical Education). Their strength is evident as is the multi-faceted array of CTE options you provide.
• Student Services
• Staff Development during these difficult budget times
• The sound, conservative fiscal approach engaged in at the college and the district is a commendable practice.
• Strong connections and partnerships that Cypress has forged and nurtured with the many communities.
• Most powerful commendation: “esprit de corps” — your strong belief in a common purpose to serve the educational needs of your students; and the fact that you carry out this common goal with a strong sense of camaraderie and joy. You live and breathe your core values of collegiality, integrity, excellence and inclusiveness.

Recommendations:
Standard IB (IV A & IV B)
• The District, together with the colleges, more clearly define and align its processes in planning, governance, and decision-making.
• The college conduct systematic and regular evaluation of its processes in planning, governance, and decision-making to assure their effectiveness.

IIA
• A program discontinuance process be implemented to ensure that current students progress in effective program will be considered and addressed in a viable manner.
• SLO Cycle: College ensure the alignment of course SLOs with degree, certificate and program outcomes. Implement assessment for all levels of SLOs including programs and degrees and college close the loop regarding that assessment; assuring ongoing and widespread dialogue of that assessment. (Also in IIA)

IIID (IB and IVB)
• District provide clarity on the mechanisms that drive the budget allocation model. Communicate this district-wide. And the district ensure the linkages are present between that budget allocation model and district planning.
• District conduct systematic and regular evaluations of its processes in planning, governance, and decision making to ensure their effectiveness. (*Already listed in IB).

CONTINUED: Women’s Recognition Month Luncheon Event Debuts by Honoring 144 Campus Nominees in 13 Categories

Continued from page 1

Women’s Recognition Month celebration.
There are 144 nominees in 13 categories: Woman of the Year; Most Inspirational; Most Supportive; Most Supportive of Student Success; Collaboration/Helping/Mentoring; Unsung Heroes; Most Influential; Outstanding Woman Who Goes Above and Beyond; Woman Athlete of the Year; Best Teacher Contributor to the Community; Best Student Contributor to the Community; Rising Leaders; and Young Achievers.

The award recipients’ names appear in bold.

**Woman of the Year:** Nina DeMarkey; Velia Lawson; Jennifer Casspellan; **Becky Rojas**; Robin De Roo; Sandy Meredith; Julie Brown; Renee Ssensalo; Karen Cant; and Therese Mosqueda-Ponce.

**Most Inspirational:** Tiffany Walton; Jennifer Casspellan; Nancy Miller; Sheri Ward; Tiffany Saw; Becky Rojas; Ruby Hussein; Robin De Roo; Barbara Meyer; Margaret Mohr; Renee Ssensalo; Michele Dugan; **Fran Wahl**; and Renay Laguana-Finac.

**Most Supportive:** Danielle Dancer; Stephanie Silva; April Whitham; Becky Rojas; Jennifer Casspellan; Robin DeRoo; Kathy Godshalk; Juliana Campbell; Debra Silva; **Diane Henry**; Pat Humpres; Shirley Smith; Arnette Edwards; and LaQuita Jones.

**Most Supportive of Student Success:** Jennifer Dunn; **Renee Ssensalo**; Mary Jones; Stephanie Silva; Becky Rojas; April Whitham; Hira Ahmed; Kathy Godshalk; Robin De Roo; Marion Shocklee; Karen Cant; Fran Wahl; Rhonda Kraft; Debora Michelle; Celda Nicastro; and Mary Lou Garibaldi.

**Collaboration/Helping/Mentoring:** Becky Rojas; Robin De Roo; **Stephanie Silva**; Jennifer Duran; Veronica Broines; Danielle Dancer; April Whitham; Margaret Mohr; Joyce Dewthers; Gina Marrocco; Regina Ryhmes; Deidre Porter; Mary Lou Giska; and **Therese Mosqueda-Ponce**.

**Unsung Heroes:** Tiffany Walton; Gina Mault; Stephanie Silva; Amalia Marquez; Debora Sung; Elizabeth Gutierrez; Jennifer Casspellan; Danielle Dancer; April Whitham; Renee Ssensalo; Becky Rojas; Lela Beck; **Kim Bartlett**; Laura Stephens; **Shirley Smith**; Fola Odebunmi; Olga Moran; Patricia Koger; Kathy Bowerman; Kris Nelson; and Susan Johnson.

**Most Influential:** Lynette Young; Margaret Mohr; Danere Traux; Velia Lawson; Jennifer Casspellan; Stephanie Silva; **Renee Ssensalo**; Becky Rojas; Kathy Godshalk; Robin De Roo; and Danielle Dancer.

**Outstanding Woman Who Goes Above and Beyond:** Jennifer Casspellan; Mayra Morfin; Margaret Mohr; Danielle Dancer; Tiffany Walton; **Becky Rojas**; Stephanie Silva; April Whitham; Robin De Roo; Kathy Godshalk; Yongmi Han; and Doreen Villasenor.

**Woman Athlete of the Year:** Robin De Roo; Kathy Godshalk; Margaret Mohr.

**Best Teacher Contributor to the Community:** Margaret Mohr; **Kathryn Sonne**; Mary Forman; Penny Gabourie; and Erin Landry.

**Best Student Contributor to the Community:** Tiffany Walton; Danielle Dancer; Sonia Magdaugh; Tiffany Saw; Mayra Morfin; Jennifer Casspellan; and Brandi Helt.

**Rising Leaders:** Claudia Zaragoza; Jennifer Casspellan; Danielle Dancer; Mary Jones; Karen Watson; Stephanie Silva; April Whitham; Hira Ahmed; and Michelle Holmes.

**Young Achievers:** Mary Jones; Jennifer Casspellan; Danielle Dancer; Tiffany Saw; Jasmine Lee; Amalia Marquez; and Stephanie Silva.

For nearly a half-million students, Cypress College has been a springboard to their dreams. Cypress College: Motivating Minds.
On Thursday, March 24, 2011, the Cypress College Diversity Committee and Associated Students held an event to honor women on campus. This video shows the awards portion of the program.
CYPRESS COLLEGE
Graduation 2011
May 26, 2011

Faculty Robe Information Sheet

Academic Cap and Gown
Please PRINT all information

Please let us know if there are any changes from last year’s order. Degree change or if you received incorrect hood color.

Rental cost is $16.00 Master - $26.00 Doctorate

Name:________________________(Male/Female):______

Degree
Bachelor ____   Master____  Doctor____

Dress or Suit Size____   Height___Ft.__In.

Hood Information

Major:________________________

School Colors: (very important) _________________

From:________________________  ______________________

School Name        City          State

Order must be received by Student Activities Office attention: Becky Rojas by April 4, 2011 714-484-7199. If you have your own regalia and plan to attend please let me know. We need this information for seating at Graduation.
Proposed Initiative: **OIL EXTRACTION FEE TO RESCUE EDUCATION**

Maintaining California’s competitiveness in the new global economy

California’s Educational System, Kindergarten through College and University, has been cut to the bone. Overcrowded classrooms, textbook shortages, teacher and professor lay-offs, and reduced or eliminated college class sections have made it impossible for millions of talented students to graduate. For example, Long Beach Unified School District eliminated computer literacy classes as a graduation requirement.

University of California students’ tuition fees are being raised 8% and California State University students’ tuition fees are being raised by 15% percent for Fall 2011. California Community College students are facing a proposed tuition fee increase of 38% (to $540) per semester minimum, up to 154% ($990) per semester for Fall 2011. Californians must act now to save our once world renowned Educational System.

**Education is the foundation of a strong economy.** California Governors Pete Wilson and Arnold Schwarzenegger enjoyed tuition free education at UC Berkeley and Santa Monica College, respectively. In the 1960s and 1970s, California's Educational System was the envy of the world. During this time, public higher education was essentially tuition free, as mandated by Governor Pat Brown's Master Plan for Higher Education, and California's economy grew to the 5th largest in the world, supporting a large vibrant middle class.

Today, California's middle class is endangered, and California’s economy has fallen to 8th position in the world because of a lack of investment in education and technology. China recently invented the world's fastest computer and produces the largest number of solar panels, while South Korea produces the best electric car batteries using cutting edge technology. California's K-12 spending per pupil has dropped to 43rd out of 50 states. College and university graduates are saddled with huge debt. If California is to successfully compete with states and countries such as China, Japan, Germany, South Korea, and India, California's Educational System must again be adequately funded, offering more classes and programs in cutting-edge technology, skilled manufacturing, alternative energy, and the arts. California Community Colleges need adequate funding to continue training Nurses, and preparing Firefighters and Teachers.

Unbelievably, California has failed to employ a widely used revenue source that can address this crisis in our education. This revenue source is employed by every major oil producing state, except California. This untapped source of revenue is an extraction fee on oil pumped in California, onshore and offshore. Since California is the nation’s third largest producer of oil, after Texas and Alaska, a 15% oil extraction fee (midway between that of Texas and Alaska) would raise approximately $3.6 billion each year, at 2011 oil prices. This has not been a partisan issue in other states. For example, Governor Sarah Palin, with a Republican legislature, raised Alaska’s oil extraction fee to 25%, bringing in billions of dollars. Texas’ and Alaska’s gasoline prices were not affected by their oil extraction fees, and in March 2011, their price per gallon of gasoline was lower than California’s. From 1901 to 2008, oil companies have extracted over 10 billion barrels of oil from California’s territory. Based on 2011 per barrel crude oil prices ($100 per barrel), oil companies have extracted over $1 trillion worth of oil. At the current world market price, this oil extraction fee would have raised over $150 billion. This type of fee is the economic standard in every major oil producing state and nation around the world. California can no longer afford to give preferential treatment to oil companies compared to how they are treated elsewhere.

This initiative requires that California apply a 15% oil extraction fee on the value of each barrel of oil, California’s common resource, extracted onshore and offshore. Following Texas' example of devoting this oil revenue to its Educational System, the revenue generated by this fee shall be appropriated for non-capital purposes in the following amounts: K-12 shall receive 30% (approximately $1.08 billion). The California Community College System (approximately 3,000,000 students) shall receive 48% (approximately $1.72 billion). The California State University System (approximately 412,000 students) shall receive 11% (approximately $400 million). The University of California System (approximately 200,000 students) shall receive 11% (approximately $400 million). **This will reduce college and university tuition fees, and restore cut class sections. The funding increases will pay to rehire professors, laid-off teachers, and reduce K-12 class sizes.**

**This proposition,** along with existing anti-trust and anti-collusion laws, **prohibits oil companies from passing on the oil extraction fee** to oil refineries, gasoline stations, and consumers (the U.S. Supreme Court has ruled that states can prohibit oil companies from passing on fees such as this to consumers). This fee will enable California to capture $3.6 billion that would have left California. This additional money will help rejuvenate California’s stagnant economy. This fee will have minimal impact on oil company profits which total in the hundreds of billions of dollars. For example, Exxon Mobil reported record profits of $45 billion in 2008, and Shell Oil reported profits of $31 billion in 2007.

If oil companies illegally pass on the oil extraction fee, a fine shall be assessed equal to the amount passed on. The dollar amount recouped shall be equally distributed to each Californian as a rebate check at the end of each year. The State Attorney General is bound by this proposition to examine the books of oil companies operating in the state of California, if they appear to be breaking this law.

The revenues from this proposition exclusively constitute a Competitiveness Education Fund and can not be commingled with, or lent to, the State General Fund. The State shall not be allowed to reduce its regular education funding corresponding to the additional revenue produced by this proposition. The revenues from this Competitiveness Education Fund shall be deposited in a Special Account and distributed, on a monthly basis, by the California State Treasurer to each of the California Educational Systems involved. Passage of this proposition will once again ensure a bright future for this generation and succeeding generations of Californians who have to compete in the new global economy.

Author: Peter Mathews, Professor of Political Science, Cypress College
(562) 234-3319  go2mathews@msn.com
Co-Author: Frank Davoodjee, MA, Political Science
Co-Author: Paul R. Garver, M.D.
Co-Author: Gloria Badal, Professor of Political Science, Cypress College
Co-Author: George Jouganatos, Ph.D., Economics

Facebook.com/Rescue.Education  Twitter.com/RescueEducation  Youtube.com/petermathews11